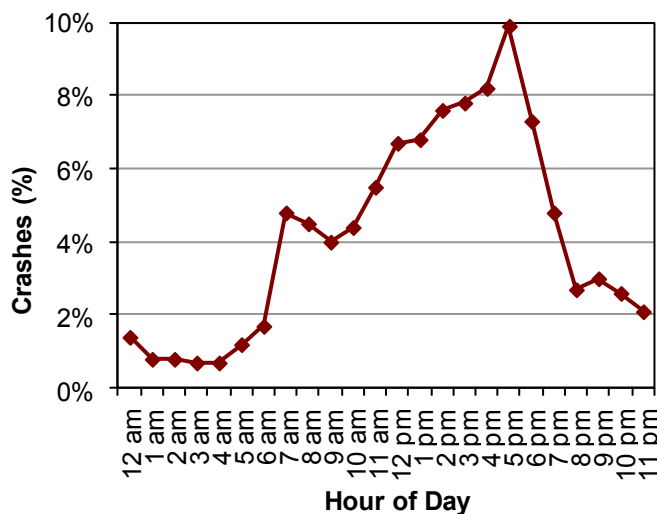


- 11% of crashes in Utah involved a distracted driver.
- Cell phones are the leading driver distraction.
- In 2010, there were 4,355 crashes in Utah where the driver was known to be distracted.
- Driving is a multitask job and demands the full attention of the driver.

Distracted Driving



Driver Distraction Crashes by Hour (Utah 2010)



Driver distraction crashes peaked during the hours of 2:00 p.m.-6:59 p.m.

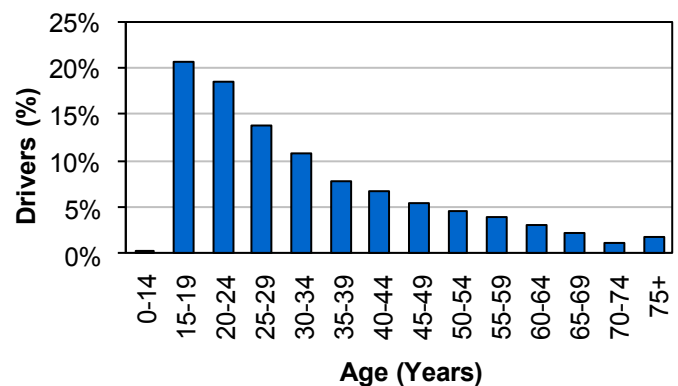
Distracted Driving Crashes by Distraction Type (Utah 2010)

1. Cell Phone (15%)
 2. Passengers (14%)
 3. Radio/CD/DVD etc. (7%)
 4. Other Electronic Device (3%)
- Other (61%)



Nearly half (46%) of distracted driving crashes were rear end crashes.

Age of Distracted Drivers in Crashes (Utah 2010)



Younger drivers had the highest percentage of driver distraction crashes.

Distracted Driving Studies

Cell Phones

- The main effect of cell phone use while driving is the distraction of the mind.
- Talking on a cell phone while driving is as dangerous as driving drunk.
- Cell phone use increases drivers' crash risk four times.
- Crash risk does not differ from hand-held phones to hands-free phones.

Texting

- Texting and driving is more risky than most other distractions.
- Texting increases drivers' crash risk six times.

Teen Drivers

- Teen drivers are four times more likely to be involved in a distraction-related collision than any other age group.
- Younger drivers are less experienced at multitasking while driving and are therefore more easily distracted than older drivers.